



Mohit Kumar

Freelancer, Blogger and SEO Expert

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Education

High School Central Board of Secondary Education, Ghaziabad	2013
Intermediate Central Board of Secondary Education, Ghaziabad	2015
Bachelor of Commerce Honors School of Open Learning (DU)	2020

Employment

Junior SEO Executive Redirekt Worked as Junior SEO Specialist in Redirekt Media Company. Ranked many APK blogs and Tech niche websites under the guidance of Mr. Vinay Katiyar.	Oct 2017 – Feb 2018
Data Entry Operator Ministry of Science and Technology, Mehrauli, Delhi Collected and recorded data pertinent to project goals. Managed all the files in NRDMS Department there. Had to change my working field from Digital Marketing to this due to some family issues.	Feb 2018 – Mar 2020
SEO Marketing Manager Cannibals Media Pvt Ltd Created internal content (45+ articles) and secured links for our big clients like Monday.com, Canvaspop.com and DVDFab.com through persona outreach and guest posting.	Aug 2020 – Oct 2021
Freelancing Upwork, Fiverr and Personal Contracts <ul style="list-style-type: none">Completed multiple fixed and hourly projects with positive feedback and a 5-star rating excellent.Average rating 9.7 on Upwork and over 50+ projects with excellent client feedback.Generated sales of over \$1200 within the first couple of months.	Jul 2021 – Present

Certificates

Fundamental of Digital Marketing – Google	2022
Online Marketing: SEO & Social Media Marketing Strategy – Udemy	2022

Extracurricular activities

Blogger StuffRoots Started my first tech blog back in 2017 and this blog is now ranking with good traffic the keywords having highly competitive keywords.	Sep 2017 – Present
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Personal details

Date of birth August 16th, 1996
Place of birth Faridabad
Gender Male
Nationality Indian
Civil status Unmarried
Website themohitajora.com
LinkedIn linkedin.com/in/themohitajora

Skills

WordPress	<div style="width: 80%;"></div>
Search Engine Optimization	<div style="width: 95%;"></div>
Social Media Management	<div style="width: 85%;"></div>
Content Writing	<div style="width: 75%;"></div>
Keyword Research	<div style="width: 65%;"></div>
Local SEO	<div style="width: 55%;"></div>

Languages

Hindi	<div style="width: 95%;"></div>
English	<div style="width: 75%;"></div>